CE Writers Guidelines for Nurses

Each issue of our magazines includes a peer-reviewed continuing education module that allows nurses to earn one contact hour. We are looking for modules that are timely, relevant and compelling for practicing nurses. Prospective authors should be able to demonstrate their expertise in the subject matter through experience, education or both. To understand the tone, style and format of our CE modules, go to http://ce.nurse.com/index.aspx and review a few of them.

The Manuscript

To be considered for continuing nursing education, a manuscript must include the following items:

- A one-sentence goal statement for the module, separate from the narrative. For example: The goal of this program is to provide nurses with information about the incidence, etiology, identification and treatment of abdominal trauma.
- When the target audience is the interprofessional team (two or more disciplines), the content should address one or more of the core competencies for interprofessional collaborative practice (2011 Interprofessional Education Collaborative [IPEC] Expert Panel) within the activity:
  - Values/ethics for interprofessional practice
  - Roles/responsibilities for collaborative practice
  - Interprofessional communication
  - Interprofessional teamwork and team-based care
- Three objectives, using action verbs that require readers to demonstrate their understanding of the topic. For example:
  - Identify three factors that …
  - Discuss four nursing interventions ...
  - Describe two ways patients …
- A clinical vignette (See “Tips for Writing a Clinical Vignette” on page 7.)
- Evidence-based information. We divide evidence-based practice, or EBP, into three categories: A, B and C. Level ML, multilevel, indicates a clinical practice guideline is based on two or more levels of evidence. (See “Levels of Evidence” on page 8 or go to http://ce.nurse.com/ebp.aspx for an explanation.) To determine the level of evidence-based information in your module, you must evaluate the reference work (a research
study, guideline or position statement, for example) from which you obtained the information. After doing that, include the level (A, B, C or ML) in parenthesis at the end of the sentence in which the information appears. If the information is from an online source on the reference list, include the URL in the text. For example: “The research study [provide the exact URL of the study] indicates that practice X is still the appropriate method of doing Y.” [i.e., the reference number to the source] (Level A). When identifying EBP levels in the narrative:

- Limit the number of references you identify by level to eight.
- Use references that can be easily verified (e.g., through sources such as Pub Med, journal websites or Internet search). Refrain from using references that may only be accessed or verified through paid membership. Use primary references when possible.
- Select studies or references that are most representative of the EBP levels and relevant to clinical practice.

- An introduction (lead) that packs a punch and captures the reader’s attention. If you use a case study as a lead, make it succinct and directly related to topic. Other considerations involving a case study lead: If possible, use a case study (or studies) involving an actual patient scenario, but do not use real names.
- An original, researched, referenced manuscript of about 3,600 words, written in a conversational style. (The word count is for the main text and clinical vignette only. Do not include the objectives, references or exam in the word count.) If you include a sidebar (of around 150 words), the main text should be shorter, about 3,200 words. The clinical vignette should be from 400 to 450 words. Manuscripts must be word-processed with margins of at least 1 inch. The text must provide current, advanced, testable information on clinical or professional topics relevant for practicing nurses.
- If your CE module includes information about an off-label use of a product (the use of a product for a purpose other than that for which the FDA approved it), a statement in writing informing us of that fact.
- A complete reference list, including book or journal titles, dates and page numbers, with footnoted citations in AMA style (10th edition). Because of space constraints, try to limit references to 25. Generally, references should not be more than three to five years old. Use primary references whenever possible. Do not use reference material available only online and only by subscription; most readers will not be able to access it without paying a fee. If you use an article that appears in a subscription journal that is available both online and in print, include both the URL and the print reference information according to AMA style (see reference examples on page 11). That way, readers without a subscription can access the article without cost at a library. Number the footnotes consecutively in the text. Once a citation has a number, it keeps it throughout the narrative, and it should correspond to the numeric order of the reference list.
- An exam in a separate file from the module: 12 multiple-choice questions with four responses each with the correct answers indicated. (See “Tips for Writing Test Questions” on page 13.)
- One to five points of explanation for the correct answer of each of the 12 exam questions. The points of explanation should not be a restatement of the answer — rather new information related to the content in the module and to what the question is covering. Your explanation points should be succinct. For example:
  1. Three risk factors for suicide include:
a. Male gender, alcoholism and depression
b. Female gender, married and high income
c. Female gender, living in a city and on welfare
d. Female gender, physical illness and three children

Answer: A

Males complete suicide at a rate four times that of females. The risk of suicide in alcoholics is 50% to 70% higher than in the general population. A relationship exists between depression and suicide: The risk of suicide is increased by more than 50% in depressed people.

- A resume or curriculum vitae for each author
- A signed ContinuingEducation.com author’s agreement
- A signed ContinuingEducation.com vested interest self-disclosure form

NOTE: Authors must guard against plagiarism. The dictionary defines plagiarism this way: “To take and pass off (ideas or words of another) as one’s own; to use (another’s production) without crediting the source.” *To avoid plagiarizing, you must credit the journal articles, books and websites you drew information from by citing them in the reference list. If you use someone else’s exact words, put quotation marks around them and list the source in your reference list.


The Submission Process

- Before writing a word, contact Nan Callender-Price, RN, MA, executive director of continuing nursing education, to discuss your idea 925-283-7263 or ncallender-price@gannetthg.com. We are looking for manuscripts that are original and practical, useful and informative for any nurse, yet innovative and entertaining. We look for topics that cover the “holes” in the literature, important subjects that have been missed or undercovered — what nurses need to know before they know they need to know it. For a sense of what we publish, go to our website: nurse.com.
- After your topic is approved, email your module goal, objectives, outline and curriculum vitae in attachments to Nan Callender-Price. She will review your materials, let you know whether any changes are required before you begin to write and discuss the deadline for submission of your manuscript. Once you complete your manuscript, please email it to her in an attachment.
- Paid peer reviewers (experts in your subject matter) will rigorously review your manuscript. In about three to five weeks, we will notify you about their decision. If reviews are favorable, you will be asked to revise the manuscript according to their suggestions.
- When your manuscript is in its final version, you will receive an edited copy for your approval. The only changes you may make at that point are those related to accuracy or clarity of information. CE modules are published on our website, NURSE.com, and/or in the print edition of NURSE.com.
**Honoraria**
Honoraria are awarded on an individual basis.

**For More Information**
Contact:  
Nan Callender-Price, RN, MA  
Executive Director of Nursing Continuing Education  
ncallender-price@gannetthg.com  
925-283-7263
Tips for Writing Interprofessional Continuing Education (IPCE) Activities

Interprofessional Continuing Education (IPCE) should be designed to address gaps in the healthcare team’s collaborative practice. Collaborative competencies are those needed in addition to individual profession competencies and are needed to provide quality patient care in the current practice environment. Collaborative practice competencies include:

- Values/ethics for interprofessional practice
- Roles/responsibilities for collaborative practice
- Interprofessional communication
- Interprofessional teamwork and team-based care

- Determine the change needed in the healthcare team’s current collaborative practice (skill, strategy or performance) to achieve the desired patient outcome(s) related to the educational activity topic.
  - What is the desired healthcare team best practice related to the topic?
  - How is the team currently interacting/performing related to that best practice?
  - What change is needed to bridge the gap between current and best practice?
  - What knowledge, skill, or attitude related to the healthcare team function will you address to close that gap?
  - What barriers exist to achieving the needed change? These may be organizational/system, personal or professional in nature.

- Identify goals/objectives that include how the interprofessional team should collaboratively deliver care after completing the learning activity.

- If one of the barriers relates to role confusion or misunderstanding, consider including a discussion to clarify roles and the desired best practice.
  - How do roles/individual professional competencies overlap, differ or complement each other?
  - When is it appropriate to make a referral to another team member?
  - What model of communication would benefit team functioning and achievement of patient centered goals?

- How would you approach delivery of the content to enhance understanding of the team roles and joint functioning if you were teaching the content face to face to an interprofessional audience? Can you adapt that to a written format?

- Consider using case scenarios and a clinical vignette to model the desired collaborative practice competency.

- Include test questions that require critical thinking and application of collaborative competencies.

References:
Tips for Writing a Clinical Vignette

Create a clinical vignette of 400 to 450 words reflecting information in the module and testing the reader’s knowledge. Include four multiple-choice questions with a rationale for the correct answer. Below is an example.

Clinical Vignette

Mr. King arrives in the ED at 2 a.m. with SOB. Vital signs are 154/92; 98-112-30. Lungs have bibasilar crackles up ½ posteriorly. Oxygen saturation by pulse oximetry is 90%, and his heart reveals an S3. The monitor shows sinus tachycardia. An initial B-type natriuretic peptide (BNP) assay is 1,650 pg/mL. He receives furosemide (Lasix) 40 mg IVP and O₂ at 3 L/min via nasal cannula. He diureses 500 mL of urine. At 6 a.m., he goes to telemetry with a diagnosis of heart failure. Admission vital signs are 122/74; 98-102-24. Lungs have bibasilar crackles. The monitor shows sinus tachycardia. He receives enalapril (Vasotec) 2.5 mg PO. At 10 a.m., BP is 106/60. He diureses 600 mL of urine. A repeat BNP assay is 1,100 pg/mL.

1. In telemetry, the initial nursing assessment of Mr. King should include:
   a. Chest X-ray
   b. Oxygen saturation
   c. ECG
   d. Echocardiogram

Answer: B. On admission, O₂ sat is only 90%.

2. The BP on admission to the telemetry unit was lower because of:
   a. Diuresis
   b. Circulating BNP
   c. Tachycardia
   d. Oxygen administration

Answer: A. Diuresis decreases excess circulating volume and lowers BP.

3. The BP decreased after administration of enalapril as the result of:
   a. Excretion of excess sodium
   b. Excretion of excess volume
   c. Systemic vasodilatation
   d. Increased contractility

Correct answer: C. Ace inhibitors produce vasodilatation, lowering BP and decreasing the workload on the failing ventricle.

4. BNP levels decrease in response:
   a. Vasodilatation
   b. Increased contractility
   c. Increased blood pressure
   d. Decreased volume

Correct answer: D. BNP decreases in response to diuresis and loss of excess circulating volume.
Levels of Evidence

Evidence-based practice is a conscientious, problem-solving approach to clinical practice that incorporates the best evidence from well-designed studies, patient values and preferences, and a clinician’s expertise in making decisions about a patient’s care. Unfortunately, no standard formula exists for how much these factors should be weighed in the clinical decision making process. However, there are a variety of rating systems and hierarchies of evidence that grade the strength or quality of evidence generated from a research study or report. Being knowledgeable about evidence-based practice and levels of evidence, is important to every clinician as clinicians need to be confident about how much emphasis they should place on a study, report, practice alert or clinical practice guideline when making decisions about a patient’s care.

ContinuingEducation.com’s Rating System:

The levels of evidence listed here have been developed with the help of nurse experts and other industry resources. We thank those who have contributed to making our system relevant and applicable to determining the levels of evidence that support our CE publications.

Evidence-based information ranges from Level A (the strongest) to Level C (the weakest). In 2013, we have added Level ML, multilevel, to identify clinical practice guidelines that contain recommendations based on more than one level of evidence:

LEVEL A: Evidence obtained from:

- **Randomized control trials:** the classic “gold standard” study design. In RCTs, subjects are randomly selected and randomly assigned to groups to undergo rigorously controlled experimental conditions or interventions.
- **Systematic review** or **meta-analysis** of all relevant RCTs. A systematic review is a critical assessment of existing evidence that addresses a focused clinical question, includes a comprehensive literature search, appraises the quality of studies and reports results in a systematic manner. Meta-analysis is a study design that uses statistical techniques to combine and analyze data from many RCTs.
- **Clinical practice guidelines:** based on systematic reviews of RCTs. Evidence-based clinical practice guidelines provide the strongest level of evidence to guide clinical practice because they are based on rigorous reviews of the best evidence on specific topics.

LEVEL B: Evidence obtained from:

- **Well-designed control trials without randomization:** In this type of study, random assignment is not used to assign subjects to experimental and control groups. Therefore, this type of research is less strong in internal validity because it can’t be assumed the subjects in the study are equal on major demographic and clinical variables at the beginning of the trial. Frequent problems with this type of study include intentional or unintentional bias in sample enrollment; nonblinding, unclear criteria for participant selection; or unreliable or invalid tools.
• **Clinical cohort study:** an examination of groups of people who have common characteristics or exposure experiences to compare outcomes in those exposed vs. outcomes in those not exposed (e.g., development of heart disease after exposure or nonexposure to 10 years of secondhand smoke).

• **Case-controlled study:** use of an observational approach in which subjects known to have a disease or outcome are compared with subjects known not to have that disease or outcome. Subjects are matched on characteristics so that they are as similar as possible except for the disease or outcome. Case-control studies are generally designed to estimate the odds (using an odds ratio) of developing the studied condition or disease and can determine if an associated relationship exists between the condition/disease and risk factors.

• **Uncontrolled study:** studies that do not control participant selection or interventions (e.g., a convenience sample, such as patients on a given unit, may be studied because it’s the only group reasonably available).

• **Epidemiological study:** studies that observe people over a long time to determine risk or likelihood of developing diseases. These studies include retrospective database searches or prospective studies that follow a population over time.

• **Qualitative study/quantitative study:** descriptive, word-based phenomena, such as symptoms, behaviors, culture and group dynamics. Quantitative studies use statistical methods to establish numerical relationships that are correalational or cause and effect.

LEVEL C: Evidence obtained from:

• **Consensus viewpoint and expert opinion:** a study that obtains agreement about specific practices from all clinical experts on a review panel. Expert opinion involves obtaining agreement from a majority of clinical experts on a review panel. *Note: This level of evidence is used when there are no quantitative or qualitative studies in a particular area.*

• **Meta-synthesis:** a systematic review that synthesizes findings from qualitative studies using an interpretive technique to bring small study findings, such as case studies, to clinical application.

LEVEL ML (multilevel): clinical practice guidelines, recommendations based on evidence obtained from:

• More than one level of evidence as defined in ContinuuingEducation.com’s rating system.

**Evidence-based Practice Resources:**

• Agency for Healthcare Research and Quality Evidence-based Practice Centers ([http://www.ahrq.gov/clinic/epc](http://www.ahrq.gov/clinic/epc))

• The Cochrane Collaboration:
  - Cochrane Reviews ([http://www.cochrane.org/cochrane-reviews](http://www.cochrane.org/cochrane-reviews))

References for EBP:


References

- Use AMA style. (Refer to *AMA Manual of Style*, 10th edition.)

- List footnoted citations under a “Reference” heading. Number citations consecutively in the text. Once a citation has a number, it keeps it throughout the narrative.

- List general references not cited in the text under a “Bibliography” heading.

- Abbreviate journal names according to AMA style (i.e., according to the National Library of Medicine abbreviations. For more information go to [http://nlm.nih.gov/pubs/factsheets/constructitle.html](http://nlm.nih.gov/pubs/factsheets/constructitle.html)).

Examples of References

**Up to six authors, list them all**

**More than six authors, list first three, et al.**

**Books (entire book)**


**Books (chapter in edited book)**

**CDs, DVDs, audiotapes, videotapes:** (list author first if provided)

**Online material**
In citing data from a website, include the following elements (if available) in the order shown: Author(s), if given (often no authors are given). Title of the specific item cited (if none is given, use the name of the organization responsible for the site). Name of the website site. URL
Examples of online material

**Online journals**

**Websites**

**Dissertation or master’s thesis**

**Newspapers**
Name of author (if given), title of article, name of the newspaper, date of the newspaper, section (if applicable) and page numbers.

**Poster/paper/abstract presented at a meeting or conference (not yet published)**


**Package insert**

* Once these presentations are published, they take the form of a reference to a journal, book or other medium in which they are published.
Tips for Writing Test Questions

- Keep the questions, answers and points of explanation brief: a maximum of 1,000 words total.
- Make all questions multiple choice with four possible options, “a,” “b,” “c” and “d.”
- Remember that test questions should measure mastery of the objectives. After you have written the test, check that it includes questions relating to each objective.
- Make sure the correct option is derived from the narrative and defensible as the best answer.
- Be certain that the three incorrect options are plausible.
- Do not write “multiple-multiple” questions, that is, those that present a list of options, then ask the test taker to choose “a and b,” “a, b and c,” etc.
- **Avoid** the options “None of the above” and “All of the above.” Also, avoid phrasing questions in the negative, for example, using “all of the following EXCEPT.”
- Limit yourself to **one** question that involves statistics, number of cases or the like. Examples: “What percentage of ventilated patients develop ventilator-associated pneumonia?” “How many cases of HIV/AIDS were recorded in the U.S. in 2008?” “What is the prevalence of migraine among U.S. women?”
- Use the same terminology in the test as in the narrative. (For example, if the narrative refers only to “hypertension,” use “hypertension,” not “high blood pressure,” in the test.)
- Be sure the order of questions matches the sequence of information in the narrative, e.g., question No. 1 should correspond to the information appearing in the narrative first.
- Avoid using words in the correct option that are also found in the stem (the first part of the question). Doing so provides “clues” to the correct answer.
- Make sure options are not mutually exclusive. For example, if option “a” reads, “Slows the heart rate,” and option “b” reads, “Increases the heart rate,” these two options are mutually exclusive. The test taker can be reasonably certain that “c” and “d” are extraneous, and that either “a” or “b” is the correct answer.
- Be sure that one or more of your options are not included in another option. For example, if option “a” reads, “Affects the heart rate,” and option “b” reads, “Slows the heart rate,” option “b” is actually included in option “a.” Thus, if “b” is a correct response, “a” is also.
- Include an answer key.